2013-2014 ANNUAL ACTION PLAN

After a successful first year, EWU will continue to strive to achieve the goals set out in the strategic plan. Through a variety of actions that support each goal, the university will focus on both new and current actions. The next phase of big initiatives from year one will continue to be pursued in year two, building upon the great work accomplished thus far.

GOAL 1 - STUDENT SUCCESS

2013-2014 ACTIONS

- *Complete Study/Recommend Change of EWU’s Academic Calendar .........................................................President’s Office
- *Launch Four Year Degree Pathway ..................................................................................................................Academic Affairs
- Expand Transfer Center .................................................................................................................................Academic Affairs
- Complete General Education Reform .................................................................................................................Academic Affairs
- Increase average GPA and SAT scores of entering freshman class by refocusing the target of who we recruit.................................................................Student Affairs
- Enhance living-learning environment in residence halls for first year students .........................................................Student Affairs
- *Renovate the Pence Union Building to improve the student experience .........................................................Student Affairs / Business and Finance
- Increase the diversity and inclusiveness of EWU ............................................................................................................President’s Office

GOAL 2 - INSTITUTION OF INNOVATION

2013-2014 ACTIONS

- *Utilize eLearning, Offer Degree Programs and Certificates .................................................................................Academic Affairs
- *Complete Sustainability Energy Center and EWU Community Garden .........................................................Academic Affairs / Advancement / Business and Finance
- *Establish Dual Admissions Program with the Community Colleges ............................................................Undergraduate Affairs
- Complete Recycling Center ........................................................................................................................................Business and Finance

GOAL 3 - COMMUNITY ENGAGEMENT

2013-2014 ACTIONS

- *Expand partnerships in the region ..................................................................................................................President’s Office
- Develop mentor relationships with EWU alumni ...........................................................................................................Student Affairs
- Increase student engagement in academic service learning and co-curricular service by 10% .................................................Academic Affairs

GOAL 4 - VISIBILITY

2013-2014 ACTIONS

- *Continue public phase of EWU’s Capital Campaign .........................................................................................Advancement
- *Study Feasibility of Gateway Project .................................................................................................................Advancement
- *Continue to leverage Athletics for increased community engagement and visibility ........................................Athletics

*Action has been carried over from year one