This program was designed with the working professional in mind. Most MSC classes are taught at EWU’s Riverpoint Campus, located at the heart of downtown Spokane’s University District. Students will have access to a wide range of assistance including transportation, and lab access and an extensive research database.

(509) 359-2313
www.facebook/ewu/msc/
www.ewu.edu/msc
Welcome!

The MSC program combines practical applied knowledge with the theory and science of communication and related disciplines.

The program addresses the growing need for theory-grounded communication professionals in business, government, and the non-profit sectors including: public relations practitioners, advertising writers, educators, graphic and visual communications designers, consultants, training and development professionals, media policy experts, print media, and anyone who must manage and establish communication initiatives and practices in today’s global business environment.

Small class sizes provide maximum interaction with diverse faculty and peers.

Flexible design for international students, part-time students, and working parents.

- Design a thesis to defend on a topic important to you
- Take the comprehensive exam on materials covered in MSC
- Conduct a research project on a topic of your choice

Potential Tracks of Study

**TECHNOLOGY**

Exploring and adapting the role of established forms of electronically mediated communication in local, national, and global settings.

**ORGANIZATIONAL**

Exploring and adapting the role of communication within and between complex organizational systems and their publics.

**INSTRUCTIONAL**

Exploring and developing roles of communication as developmental phenomena in today’s global learning environment.

**CULTURAL**

Exploring and developing new roles of culture and communication in the formation and transformation of meanings that power human life.

Aligning with other Disciplines

- Business Administration and Public Administration
- College Instruction and Adult Training
- Computer Science and Technology
- Counseling, Education, and Developmental Education and Analytics
- Journalism and Public Relations
- Visual Communication Design
- Rhetoric, Composition, and Technical Communication

Welcome!