
Elizabeth Tipton, Ph.D.
Professor
Accounting and Information Systems
College of Business and Public Administration
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Academic Background

Ph.D. University of Texas at Austin, Austin, TX, USA, MSIS/Business Statistics (Management Science & Marketing minor), 2001
B.S. University of Texas at Dallas, Dallas, TX, USA, Physics, 1987
B.S. University of Texas at Dallas, Dallas, TX, USA, Mathematics, 1987
Other Texas A&M University, College Station, TX, USA, Geophysics and Aerospace Engineering, 1984

Memberships

North American Simulation and Gaming Association, 2008-current
International Simulation and Gaming Association, 2005-current
Association for Business Simulation and Experiential Learning, 2005-2010
Decision Sciences Institute, 2001-current
Phi Kappa Phi, 1995-2003
American Statistical Association, 1993-current

WORK EXPERIENCE

Academic Experience

Professor of Decision Sciences, Eastern Washington University (July, 2010 - Present), Cheney, Washington. Undergraduate Courses: Business Statistics 1, Business Statistics 2, PreMBA Statistics, Forecasting, Quantitative Communications, Directed Studies (Biostatistics, Data Entry Issues, R, Demographic Analysis), Data Visualization, Intro to Business Analytics, and Internships
Graduate Courses: Business Research Methods, Game Theory, Quantitative Communications, Nonparametric Statistics, Decision Consulting, MBA orientation, Independent Studies (Survey Design, Data Mining, Applied Game Theory, Environmental Data Analysis, Business Applications of Biostatistics), Internships
Interim Associate Dean, Eastern Washington University (September, 2010 - June, 2013), Cheney, Washington. overseeing maintenance of AACSB accreditation, overseeing outcomes assessment activities for college including MFT reporting and analysis, addressing student issues, working with dean, dept chairs and advisors to manage course offerings, serve as primary point of contact for the college for various administrative offices, manage all college-level data needs including collection and analysis, represent the college on various university committees, serve as liaison to international programs relevant to the college, and other duties as assigned by the dean

Interim Dean, College of Business and Public Administration, Eastern Washington University (April, 2012 - May, 2012), Cheney, Washington.

Associate Professor of Decision Sciences, Eastern Washington University (2006 - 2010), Cheney, Washington. Undergraduate Courses: Business Statistics 1, Business Statistics 2, PreMBA Statistics, Forecasting, Quantitative Communications, Directed Studies (Biostatistics, Data Entry Issues, Demographic Analysis) and Internships
Graduate Courses: Business Research Methods, Game Theory, Quantitative Communications, Nonparametric Statistics, Decision Consulting, MBA orientation, Independent Studies (Survey Design, Data Mining, Applied Game Theory, Environmental Data Analysis, Business Applications of Biostatistics), Internships

Assistant Professor of Decision Sciences, Eastern Washington University (2001 - 2006), Cheney, Washington. Business Statistics 1, Business Statistics 2, PreMBA Statistics, Forecasting, Directed Studies (Biostatistics, Data Entry Issues, Demographic Analysis), MBA Game Theory, MBA Quantitative Communications, MBA Nonparametric Statistics, MBA Decision Consulting, MBA Orientation, MBA Independent Studies (Survey Design, Data Mining)

Assistant Professor of Mathematics, Austin Community College (1997 - 2000), Austin, Texas. Elementary Statistics, Calculus 2, Calculus 1, Precalculus, Trigonometry, College Algebra, Topics in Mathematics

MSIS-Statistics Teaching Assistant, University of Texas at Austin (1993 - 1997), Austin, Texas. MBA Statistics, MBA Statistical Computer Packages, MBA Multivariate Statistics, MBA Fundamentals of Information Systems, Fundamentals of Information Systems

Statistics Research Assistant, University of Texas at Austin (1993 - 1997), Austin, Texas. SAS programming, Minitab macro programming, Visual Basic for Excel macro programming

Adjunct Instructor in Developmental Mathematics, Austin Community College (1992 - 1997), Austin, Texas. Basic Math Skills, Prealgebra, Intermediate Algebra

Testing Skills Instructor, Collegiate Test Prep (1990 - 1993), Austin, Texas. Multiple-choice Testing Skills, SAT Preparation, GMAT Preparation

Teaching Assistant in Mathematics, University of Texas at Austin (1987 - 1988), Austin, Texas. Business Calculus 1, Business Calculus 2

Consulting

2014-2015: P4P (Partnering for Progress), Evaluation of Economic Development Possibilities

2009-2010: Olive Crest, Assessing the efficacy of Foster Care Programs, An evaluation plan for assessing the effectiveness of foster care programs -- with emphasis on appropriate reporting for a variety of audiences

2009-2010: Dr Ashley Ulmer, A market segmentation study for a relocating dental practice, A market segmentation study for a relocating dental practice

2008-2009: Olive Crest, Evaluating Fostered Teen's Worldviews, A redesign of an existing instrument to reduce bias induced by vocabulary variations in foster children

2008-2009: Aslin-Finch, Relevance of the Scarborough Report, A statistical comparison between the Scarborough Report and the results obtained from a survey done by Aslin-Finch

2006-2007: WSU-Spokane, Design Characteristics of Office Environments, Discriminant Analysis of Design Characteristics of Office Environments

2006-2007: St George's School, Research Design done with MBAM 520 class, Enrollment Drivers and the Marketing Message

2003-2004: SIRTI, Regression Modeling for Conservation Voltage Reduction

2003-2004: Dr Kirk Herring, Efficacy of Orthoses on Gold Swing Consistency

2003-2004: Community Colleges of Spokane, Forecasting Quarterly Tuition Revenues

2002-2003: Valley Hospital and Medical Center, Survey Design for Influences on Hospital Choice

2002-2003: Itron, Potential Statistical Flags for ERT Tampering

2002-2003: Itron, A Simplification for Mean Time To Failure Analysis

2002-2003: Focus Group Marketing, Survey Design on Profiling Gamblers in the Spokane Area

2002-2003: Eastern Washington University, Stroke Symptom Awareness in the Native American Population

2002-2003: EWU MBA Program, Program Perceptions of Current MBA Students

2002-2003: EWU Chicano Education Program, Program Survey Analysis

2001-2002: McCormick, Dunn and Black, Sprinkler System Coverage in a Vineyard

2001-2002: Itron, Help Desk Scheduling: An Application of the Erlang-C Distribution

1997-1998 - 2000-2001: Austin Community College Mathematics Department, Optimization of Adjunct Faculty Assignments

1997-1998: University of Texas Accounting Department, PPA Program Effectiveness Survey Analysis

1997-1998: Bat Conservation International, Impact of Bridge Design Features on Urban Bat Inhabitation

1997-1998: Austin Community College Cypress Creek Campus, Academic Dishonesty in a Multiple Choice Exam

1996-1997: University of Texas Advertising Department, Animated Three-Dimensional Graphs for Displaying Web Site Activity

1995-1996: University of Texas MBA Program, Excel Add-In for Point-and-Click Regression Analysis

1995-1996: Sheshunoff Information Services, Review of a Bank Stability Discriminant Model Residual Analysis

1995-1996: Seton Hospital, Antirejection Drug Effectiveness

1995-1996: Austin American Statesman, Potential Automobile Insurance Redlining in Texas

1994-1995: Texas Office of Public Insurance Counsel, Class Definition for Homeowner's Insurance Redlining

1994-1995: Texas Natural Resource Conservation Committee, Ozone Levels in Houston

1994-1995: Farmers and Mid-Century Insurance, Rounding Issues in Texas Automobile Insurance Premiums

1993-1994: Austin American Statesman, Purchase Patterns in Texas Lottery Tickets

Courses Taught

Courses from the Teaching Schedule: Advance Data Modeling for Business, Advanced Data Analysis for Business, Advanced Data Analysis for Business, Business Forecasting, College Teaching Internship, Data Analysis for Business, Directed Study, Directed/Independent Study, Game Theory, Independent Study, Internship, Internship, Internships in Public Administration, Operations Management, Quantitative Analysis in Business, Research Report, Seminar, Special Topics, Special Topics, The MBA Experience

INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

- Bohdan, R., Tipton (formerly Murff), E., Kiefer, D., & Djatej, A. (2014). The Case of Minority Small Business Owners: Empirical Evidence of Problems in Loan Financing. *International Journal of Finance & Banking Studies*, 3 (3), 1-13.
- Hofstede, G. & Murff, E. (2012). Repurposing an Old Game for an International World. *Simulation & Gaming (Bronze)*, 43 (1), 34-50.
- Jackson, S. C. & Murff, E. J.T. (2011). Effectively Teaching Self-assessment: Preparing the Dental Hygiene Student to Provide Quality Care. *Journal of Dental Education*, 75 (2), 169-179.
- Murff, E. (2011). Changing the World Through Meaningful Play: Report on the 2010 ISAGA Conference. *Simulation & Gaming (Bronze)*, 42 (1), 127-130.
- Dowd, J. E. & Murff, E. J. (2008). Utility Accounting System Change During Increasing Competition: An Application of Discriminant Analysis. *American Journal of Business Research*, 1 (1), 59-77.
- Teach, R. D. & Murff, E. J. (2007). Some Common Problems with Statistics in Papers and Presentations. *Journal of Research in Marketing and Entrepreneurship*, 9 (1), 117-123.
- Murff, E. J., Teach, R. D., & Schwartz, R. G. (2007). Beyond the Gold and Pray equation: Introducing interrelationships in industry-level unit demand equations for business games. *Simulation & Gaming (Bronze)*, 38 (2), 168-179.
- Larson, L. L. & Murff, E. J. (2006). An Analysis of Job Stress Outcomes Among Bank Internal Auditors. *Bank Accounting and Finance*, 19 (4), 39-43.
- Murff, E. J. & Sager, T. W. (2006). The relative efficiency of ranked set sampling in ordinary least squares regression. *Environmental and Ecological Statistics*, 13 (1), 41-51.
- Larson, L. L., Meier, H. H., Poznanski, P. J., & Murff, E. J. (2004). Concepts and Consequences of Internal Auditor Job Stress. *Journal of Accounting and Finance Research*, 12 (6), 35-46.
- Dowd, J. E. & Murff, E. J. (2003). Managerial Accounting System Change -- Utility Deregulation. *Journal of Accounting and Finance Research*, 11 (2), 30-44.
- Cox, E. P., Wogalter, M. S., Stokes, S. L., & Murff, E. J. (1997). Do Product Warnings Increase Safe Behavior? A Meta-analysis. *Journal of Public Policy and Marketing (Gold)*, 16 (2), 195-204.

Refereed Proceedings

Full Paper

- Murff, J. & Tipton (formerly Murff), E. (2014). Glitches, Players and Metagames: Another Family Conversation. *International Simulation and Gaming Association*.
- Tipton (formerly Murff), E. & Teach, R. (2013). Forecasting Accuracy vs. Cumulative Profits – A Simple Study. *International Simulation and Gaming Association*.
- Teach, R. & Tipton, E. (2013). Incorporating Intellectual Property Issues into a Business Simulation. *Association for Business Simulation and Experiential Learning*.
- Murff, E. J.T., Tipton, L. W., & Teach, R. D. (2011). SELLING FROM THE TRENCHES: A game. *International Simulation and Gaming Association*.

- Markulis, P., Murff, E., & Strang, D. (2011). Should College Instructors Change Their Teaching Styles to Meet the Millennial Student? *Association for Business Simulation and Experiential Learning*.
- Murff, E. & Dowd, D. (2011). A RE-EXAMINATION OF RETAINED MATHEMATICS SKILLS. *Western Decision Sciences Institute Annual Meeting*.
- Murff, E. & Teach, R. (2010). ENDURANCE: A game for our economic times. *Association for Business Simulation and Experiential Learning*.
- Teach, R. & Murff, E. (2010). ENTREPRENEURSHIP: a game of risk and reward. *Association for Business Simulation and Experiential Learning*.
- Teach, R. D. & Murff, E. J.T. (2009). BUILDING A BRIDGE: Structuring a multicultural experience for a monoculture classroom. *International Simulation and Gaming Association*.
- Murff, E. J.T. & Murff, J. D. (2009). Entertainment game testing and educational game design: A family conversation. *International Simulation and Gaming Association*.
- Hofstede, G. & Murff, E. J.T. (2009). Unwritten rules change the game: re-purposing an old game for an international world. *International Simulation and Gaming Association*.
- Murff, E. (2009). ENTREPRENEURSHIP: a game of risk and reward / Phase I □ The search for opportunity. *Association for Business Simulation and Experiential Learning*.
- Teach, R. D. & Murff, E. J. (2009). Learning inhibitors in Business Simulations and Games. *Association for Business Simulation and Experiential Learning*.
- Murff, E. (2008). Unexpected Multicultural Experiential Learning. *International Simulation and Gaming Association*.
- Dowd, J. & Murff, E. J. (2008). Accounting System Change During Increasing Competition: An Application of Discriminant Analysis. *American Institute of Higher Education 2008*.
- Teach, R. D. & Murff, E. J. (2008). Confounded Learning in Business Simulations. *International Simulation and Gaming Association*.
- Teach, R. D. & Murff, E. J. (2008). Business simulation complexity and effective learning. *International Simulation and Gaming Association*.
- Murff, E. (2008). Supply-side competition included. *European Conference on Games Based Learning*.
- Teach, R. D. & Murff, E. J. (2008). Supply-side competition included. *European Conference on Games Based Learning*.
- Murff, E. J. & Teach, R. D. (2008). PARTNERS OR COMPETITORS? A B2B Simulation. *Association for Business Simulation and Experiential Learning*.
- Teach, R. D. & Murff, E. J. (2008). Are the business simulations we play too complex? *Association for Business Simulation and Experiential Learning*.
- Teach, R. & Murff, E. (2007). WHY TRADE? *International Simulation and Gaming Association*.
- Murff, E. J. & Teach, R. D. (2007). The WEE GAME: A pre-game. *Association for Business Simulation and Experiential Learning*.
- Murff, E. J. & Parker, C. W. (2006). Unexpected experiential learning: 'So Long Sucker' in a multicultural classroom. *International Symposium on Knowledge-based Economy & Global Management*.
- Murff, E. J., Teach, R. D., & Schwartz, R. G. (2006). Three-attribute interrelationships for industry-level demand equations. *Association for Business Simulation and Experiential Learning*.

Murff, E. J., Teach, R. D., & Schwartz, R. G. (2005). Interrelationships in Industry-level Demand Equations for Business Games. *International Simulation and Gaming Association*.

Larson, L. L. & Murff, E. J. (2005). An Investigation of Job Stress Among Bank Internal Auditors. *American Society of Business and Behavioral Sciences Annual Conference*.

Murff, E. J. & Dowd, D. (2005). Some Early Observations from an Assessment of Retained Mathematics Skills among Business Statistics Students. *Western Decision Sciences Institute*.

Teach, R. D., Schwartz, R. G., & Murff, E. J. (2005). Entrepreneurship in Games and Simulations. *International Simulation and Gaming Association*.

Murff, E. J. & Pascal, V. J. (2004). Ecological Attitudes and Behaviors in Convenience Orientation Segmentation: A Cross-Cultural Survey. *Western Decision Sciences Institute*.

Murff, E. J. (2003). An Experimental Analysis of the Multiplicative Model in Very Unlikely Catastrophic Events. *Western Decision Sciences Institute*.

Larson, L. L., Meier, H. H., Poznanski, P. J., & Murff, E. J. (2003). Concepts and Consequences of Internal Auditor Job Stress. *American Academy of Accounting and Finance*.

Murff, E. J. (2002). A Cautionary Note on Using Ranked Set Sampling with Simple Linear Regression. *Decision Sciences Institute Meeting*.

Dowd, J. E. & Murff, E. J. (2002). A Study of Managerial Accounting System Change: Deregulation of the Texas Utility Industry. *American Academy of Accounting and Finance*.

Murff, E., Sager, T. W., & George, E. I. (1995). Analysis of Potential Integrated Exposure Over Threshold: 15 Houston Sites. *Air and Waste Management Association*.

Abstract Only

Murff, E. & Teach, R. (2010). The Tragedy in the Commons: A Board Game. *International Simulation and Gaming Association*.

Teach, R. D. & Murff, E. J. (2009). The Wee Game. *Association for Business Simulation and Experiential Learning*.

Murff, E. (2009). What Game Testers Wish Designers Knew: Lessons From the Entertainment Game Industry. *Association for Business Simulation and Experiential Learning*.

Dowd, J. E. & Murff, E. J.T. (2007). Accounting System Change during Increasing Competition: An Application of Discriminant Analysis. *Academic Business World International Conference*.

Murff, E. J. & Sager, T. W. (2005). Not Worth the Effort -- Balanced Ranked Set Sampling and Random Predictor OLS Regression. *Joint Statistical Meeting*.

Book Chapters

Refereed

Leigh, E. & Tipton (formerly Murff), E. (2014). "What is being simulated?". In Willy Kriz (Ed.), *The Shift from Teaching to Learning: Individual, Collective and Organizational Learning through Gaming Simulation* (pp. 12-23). Austria: W Bertelsmann Verlag.

Presentation of Refereed Papers

International

Hofstede, G. & Murff, E. J.T. (2008-2009). *Unwritten rules change the game: re-purposing an old game for an international world*. International Simulation and Gaming Association, Singapore, Singapore.

Murff, E. J.T. & Murff, J. D. (2008-2009). *Entertainment game testing and educational game design: A family conversation*. International Simulation and Gaming Association, Singapore, Singapore.

Teach, R. D. & Murff, E. J.T. (2008-2009). *BUILDING A BRIDGE: Structuring a multicultural experience for a monoculture classroom*. International Simulation and Gaming Association, Singapore, Singapore.

Murff, E. J. & Teach, R. D. (2008-2009, July). *Unexpected Multicultural Experiential Learning*. International Simulation and Gaming Association, Kaunas, Lithuania.

Teach, R. D. & Murff, E. J. (2008-2009, July). *Business simulation complexity and effective learning*. International Simulation and Gaming Association, Kaunas, Lithuania.

Teach, R. D. & Murff, E. J. (2008-2009, July). *Confounded Learning in Business Simulations*. International Simulation and Gaming Association, Kaunas, Lithuania.

Teach, R. & Murff, E. (2007-2008, July). *WHY TRADE?* International Simulation and Gaming Association, Nijmegen, Netherlands.

Murff, E. (2006-2007, November). *Unexpected Experiential Learning: 'So Long Sucker' in a multicultural classroom*. International Symposium on Knowledge-based Economy & Global Management, Tainan, Taiwan.

Murff, E. J., Teach, R. D., & Schwartz, R. G. (2005-2006, June). *Interrelationships in industry-level demand equations for business games*. International Simulation and Gaming Association, Atlanta, Georgia.

National

Murff, E. (2008-2009, March). *ENTREPRENEURSHIP: a game of risk and reward / Phase I □ The search for opportunity*. Association for Business Simulation and Experiential Learning, Seattle, Washington.

Teach, R. D. & Murff, E. J. (2008-2009, March). *Learning inhibitors in Business Simulations and Games*. Association for Business Simulation and Experiential Learning, Seattle, Washington.

Murff, E. J. & Teach, R. D. (2007-2008, March). *PARTNERS OR COMPETITORS? A B2B Simulation*. Association for Business Simulation and Experiential Learning, Charleston, South Carolina.

Teach, R. D. & Murff, E. J. (2007-2008, March). *Are the business simulations we play too complex?* Association for Business Simulation and Experiential Learning, Charleston, South Carolina.

Teach, R. D. & Murff, E. J. (2006-2007, March). *The WEE Game: a pre-game*. Association for Business Simulation and Experiential Learning, San Antonio, Texas.

Murff, E. J., Teach, R. D., & Schwartz, R. G. (2005-2006, March). *Three-attribute interrelationships for industry-level demand equations*. Association for Business Simulation and Experiential Learning, San Francisco, California.

Murff, E. (2005-2006, August). *Not Worth the Effort-Balanced Ranked Set Sampling Random Predictor Regression*. Joint Statistical Meeting, Minneapolis, Minnesota.

Murff, E. (2002-2003, November). *A Cautionary Note on Using Ranked Set Sampling with Simple Linear Regression*. Decision Sciences Institute Meeting, San Diego, California.

Dowd, J. E. & Murff, E. J. (2002-2003, February). *Managerial Accounting System Change – An Application of Discriminate Analysis*. American Society of Business and Behavioral Sciences Annual Conference, Las Vegas, Nevada.

Regional

Murff, E. J. & Dowd, D. (2005-2006, March). *Some early observations from an assessment of retained mathematics skills among business statistics students*. Western Decision Sciences Institute, Vancouver, BC, Canada.

Murff, E. J. & Pascal, V. J. (2004-2005, April). *Ecological Attitudes and Behaviors in Convenience Orientation Segmentation: A Cross-Cultural Survey*. Western Decision Sciences Institute, Manzanilla, Mexico.

Murff, E. J. (1999-2000, April). *Ranked Set Sampling Schemes for OLS Regression*. Conference of Texas Statisticians, Waco, Texas.

Presentation of Non-Refereed Papers

Local

Murff, E. (2006-2007, August). *Having Fun With Statistics*. EWU Quality Service Initiative Conference, Cheney, Washington.

Regional

Murff, E. J. (1996-1997, November). *Regression Analysis for Surface Water Quality*. Texas Natural Resource Conservation Commission Surface Water Quality Planning Conference, Banderas, Texas.

Working Papers

Markulis, P., Strang, D., Teach, R., & Murff, E. (2010). "Millennial Students..." targeted for Association for Business Simulation and Experiential Learning.

Murff, E. & Teach, R. (2010). "Three-attribute interrelationships for industry-level demand equations," targeted for S&G an International Journal.

Eagle, D. & Murff, E. (2005). "Logical Pitfalls of Assuming Bounded Solutions to Expectations Difference Equations."

Other Research Activities

Other

2004-2005: , , . Unpublished work cited in Herring, K.M and Pearson, K. (2004) A Guide to Preventing and Managing Golf Injuries. *Podiatry Today* 17(4):26-36

2004-2005: , , . Unpublished work cited in Herring, K.M. (2004) Podiatric Management in Golf. *Podiatry Management* 23(6):79-89.

2004-2005: , , . Influencing Golfer Performance: Foot Orthoses -- a presentation with KM Herring and NM Davey to Bite Footware, July 2004

2001-2002: , , . Introduction to SAS -- a workshop with N. Birch for EWU faculty done in December 2001

SERVICE:

Service to the University

Department Assignments

Chair:

2009-2010 – 2010-2011: AIS Department Faculty

2002-2003 – 2007-2008: EWU MBA Orals Examination Committees

Department Assignments**Faculty Sponsor:**

1997-1998 – 1999-2000: ACC Math Club

Member:

1997-1998 – 1999-2000: ACC Course Oversight Committees: Elementary Statistics, College Algebra, Topics In Mathematics

Department Assignments**Member:**

1997-1998 – 1999-2000: ACC Elementary/Intermediate Algebra Textbook Selection Committee

Department Assignments**Member:**

1997-1998 – 1999-2000: ACC Mathematics Internet Committee

1997-1998 – 1999-2000: ACC Mathematics Technology Committee

1997-1998 – 1999-2000: ACC Mathematics Manual Oversight Committee

1997-1998 – 1999-2000: ACC Mathematics Scheduling Committee

1997-1998 – 1999-2000: ACC Mathematics Budget Committee

Department Assignments**Member:**

2006-2007 – 2008-2009: AIS Department Faculty

Department Assignments**Member:**

2008-2009: AIS Department Personnel Committee

Department Assignments**Member:**

2008-2009: AIS Department Personnel Committee

Department Assignments**Other Institutional Service Activities:**

1998-1999: ACC Mathematics Assistant Task Force Leader

College Assignments**Assurance Of Learning - Institutional Service:**

2015-2016: Co-Chair, Blue Ribbon Committee on Accreditation

College Assignments

Chair:

1997-1998 – 1999-2000: ACC-CYP Technology Committee

College Assignments**Chair:**

2011-2012 – 2012-2013: College Assessment Committee (Co-Chair)

2010-2011 – 2012-2013: Assessment Coordinators Committee (Co-Chair)

College Assignments**Chair:**

2002-2003: EWU MBA Committee

College Assignments**Member:**

2014-2015: CPC - College of Health Science and Public Health

2011-2012 – 2012-2013: College Committee Chairs

2010-2011 – 2012-2013: Deans Advisory Board

2009-2010 – 2012-2013: College Council

2008-2009 – 2012-2013: Business Graduate Faculty

2008-2009 – 2012-2013: Business Faculty

2005-2006 – 2012-2013: CBPA Faculty

2009-2010 – 2010-2011: College Assessment Committee

2006-2007 – 2007-2008: Business Graduate Faculty

2006-2007 – 2007-2008: Business Faculty

2005-2006: Business Faculty

2005-2006: CBPA Strategic Planning Ad Hoc Committee

College Assignments**Member:**

2003-2004 – 2007-2008: EWU MBA Committee

2002-2003: EWU CBPA Research Grants Committee

College Assignments**Member:**

2014-2015: MBA Committee

2009-2010 – 2010-2011: MBA Curriculum Committee

2009-2010: Undergraduate Program Committee

2006-2007 – 2007-2008: MBA Curriculum Committee

2005-2006: MBA Committee

University Assignments**Assurance Of Learning - Institutional Service:**

2015-2016: Assessment Lead

2009-2010 – 2014-2015: ACAA/AIEA (University Assessment)

Chair:

2014-2015 – 2015-2016: EWU University Assessment Committee

Member:

2010-2011 – 2014-2015: Accreditation Steering Committee (NWCCU)

University Assignments**Member:**

2001-2002 – 2002-2003: EWU Counseling, Advising, Admission, Registration and Placement Committee

University Assignments**Member:**

2003-2004: EWU Quantitative Reasoning Across the Curriculum Committee

University Assignments**Member:**

2007-2008 – 2008-2009: Graduate Advisory Council

University Assignments**Member:**

2014-2015 – 2015-2016: Rules

2014-2015: NWCCU Writing Team

2013-2014: Undergraduate Affairs Committee

University Assignments**Other Institutional Service Activities:**

1997-1998 – 1999-2000: ACC Staffing Project Database Programmer

University Assignments**Other Institutional Service Activities:**

2014: EWU IT Bootcamp (22 July 2014) Presentation: Data Visualization

2010-2011 – 2011-2012: Accounting Advisory Board

University Assignments**Other Institutional Service Activities:**

2001-2002: EWU Teaching & Learning Center short course: 'Introduction to SAS'

University Assignments**Other Institutional Service Activities:**

2015-2016: Faculty Commons Director

2014: firstSTEP Faculty Showcase Presentations (12 April 2014): Graphs Gone Wrong -- a very very short course in data visualization (13 slides)

2014: firstSTEP Faculty Showcase Presentations (25 July 2014): Graphs Gone Wrong -- a very very short course in data visualization (13 slides)

2014: firstSTEP Faculty Showcase Presentations (8 Aug 2014): Graphs Gone Wrong -- a very very short course in data visualization (13 slides)

Service to the Profession

Board of Directors: Substantial Involvement

2013-2014 – 2015-2016: International Simulation and Gaming Association Summerschool.

2012-2013 – 2015-2016: International Simulation and Gaming Association. ISAGA Executive Board 2012-2013

Chair: Conference / Track / Program

2009-2010: International Simulation and Gaming Association. ISAGA2010 was held on the Riverpoint campus this summer

Editor: Conference Proceedings

2008-2009 – 2009-2010: Association for Business Simulation and Experiential Learning. Experiential Learning Track Chair

Member: Committee/Task Force

2014-2015: International Simulation and Gaming Association.

2008-2009 – 2009-2010: International Simulation and Gaming Association. ISAGA governance restructuring board

Officer: Organization / Association

2011-2012: International Simulation and Gaming Association. Immediate Past President

2010-2011: International Simulation and Gaming Association. President

2008-2009 – 2009-2010: International Simulation and Gaming Association. ABSEL representative on ISAGA steering committee

Other Professional Service Activities

2015-2016: ISAGA Summerschool, Bangkok, Thailand.

2014-2015: ISAGA Summerschool, August 2014, (participation was by Skype), Netherlands.

2013-2014: ISAGA conference best workshop jury.

2013-2014: ISAGA Summerschool, August 2012, Kyoto, Japan.

2008-2009: Association for Business Simulation and Experiential Learning, Seattle, Washington. National Workshop Faculty Member for the ABSEL Institute for Excellence in Experiential Learning

2005-2006 – 2006-2007: Association for Business Simulation and Experiential Learning, San Antonio, Texas. Session Chair at annual meeting

2005-2006: Western Decision Sciences Institute. Session Chair -- Innovative Education 1 (Curricular Content & Design), Quantitative Methods 1

Presentation

2014-2015: ISAGA Pre-conference workshop on Debriefing. done with Elyssabeth Leigl.

2013-2014: ISAGA Pre-conference workshop on Debriefing. Done with Elyssabeth Leigl

Reviewer: Ad Hoc Reviewer for a Journal

2004-2005: Journal of Research and Marketing in Entrepreneurship. co-review with V. Pascal

2002-2003: Biometrical Journal.
2002-2003: Australian and New Zealand Journal of Statistics.
2001-2002: Journal of Royal Statistics Society Series B.

Reviewer: Book / Textbook

2005-2006: Statistical Thinking in Business (John, Whitaker & Johnson).
2004-2005: Statistical Techniques in Business and Economics 12/e (Lind, Marchal & Mason).
2004-2005: Statistical Thinking for Managers (John, Whitaker & Johnson).

Reviewer: Conference Paper

2013-2014: International Simulation and Gaming Association.
2005-2006 – 2006-2007: Association for Business Simulation and Experiential Learning.
2005-2006: Western Decision Sciences Institute.
2002-2003 – 2003-2004: Decision Sciences Institute.

Service to the Community

Member of a Committee

2014-2015: Partnewring for Progress Economic Development Board

Other Community Service Activities

1993-1994 – 1997-1998: Texas State Science Fair Judge, Mathematics and Finals
1993-1994 – 1996-1997: Texas Future Problem Solving Program Judge, Qualifying rounds and Finals

Positions Held in Civic Organizations

2009-2010 – 2010-2011: Director, FAN Foundation

Speech / Presentation at a Community Meeting

2013-2014: WSCPA CPE 2014 (22 Apr 2014): Graphs Gone Wrong -- A very short course in data visualization (85 slides)
2009-2010: SpoCon, Presentation on 'String Theory for Dummies'
2006-2007: Spokane Community Health District, 'Graphs Gone Bad' presentation
2006-2007: EWU Women's Center Seminar, 'Graphs Gone Bad' presentation

Faculty Development

Assurance of Learning - Professional Development

2013-2014: Assurance of Learning Seminar, Spokane, Washington. Dr. Karen Tarnoff conducted a two-day seminar for CBPA faculty. October 2013
2009-2010: Assessment Coordinators Workshop Spring 2010, Spokane, Washington.

Instructional-Related Conference

2012-2013: AACSB Annual Accreditation Conference, Sept. 2012, Atlanta, Georgia.
2011-2012: AACSB Assessment Seminar, Jan. 2012, Fullerton, California.
2011-2012: AACSB Annual Accreditation Conference Sept. 2011, Philadelphia, Pennsylvania.
2011-2012: AACSB International Conference and Annual Meeting, April 2012, San Diego, California.

2011-2012: AACSB Business Accreditation Seminar, Fullerton, California.

2010-2011: AACSB Symposium for New Associate Deans, August 2011, Tampa, Florida.

Research-Related Conference/Seminar

2012-2013: ISAGA Summerschool, August 2012, Atlanta, Georgia.

Instruction Related Workshop

2009-2010: CBPA Workshop - Winter 2010 Quarterly Writing Workshop, Spokane, Washington. Workshop on Rubrics

2009-2010: CBPA Fall 2009 Writing Workshop, Spokane, Washington.

2008-2009: CBPA Spring 2009 Writing Workshop, Spokane, Washington.

Professional Seminars / Workshops

2006-2007: Seattle, Washington. Took two short courses at the Joint Statistical Meetings: 'Bioequivalence and Statistics in Clinical Pharmacology' and 'Creating Effective More Graphs'

Honors-Awards-Grants

Award

2013-2014: , International Simulation and Gaming Association. Best Reviewer -- 20 papers with detailed reviews in less than a week

Honor

2005-2006: , CBPA. Teaching Excellence Award