

Dong, Lei

Department of Accounting (tenure track)

Education

- Ph.D., Accounting, Washington State University, 2014
- M.S., Accounting, Washington State University, 2010
- B.S., Chemical Engineering, Dalian University of Technology, 2000

Teaching

- ACCT 599, Professional Financial Accounting Research, 4 credits
- ACCT 538, Accounting for Governmental and Non-for-profit entities, 4 credits
- BADM 560, Decision Making and Accounting Information, MBA core course, 4 credits
- ACCT 553, Advanced Financial Accounting, 4 credits
- BADM 505, Essentials of Accounting, MBA foundation course, 4 credits
- ACCT 351, Intermediate Accounting I, 4 credits
- ACCT 352, Intermediate Accounting II, 4 credits
- ACCT 353, Intermediate Accounting III, 4 credits
- ACCT 358, Accounting for Governmental and Non-for-profit entities, 4 credits

Professional Experience

- Assistant Professor of Accounting, College of Business & Public Administration, Eastern Washington University, 2014 – present
- Instructor of Accounting, Washington State University, 2011 – 2014
- Graduate Teaching Assistant, Washington State University, 2008 – 2014
- Executive Assistant to Vice President, Goodyear Dalian Tire Company Limited, China, 2001 – 2004
- Intern, General Electric (GE) Dalian Administrative Management Technology Consulting Co., Ltd, (GE Capital), 2000 – 2001

Published Refereed Journal Papers

- Dong, L. 2017. Unintended Consequences of Forecast Disaggregation: A Multi-Period Perspective. *Contemporary Accounting Research* 34 (3), 1580-1595. With Wong-On-Wing, B. and Lui, G.
- Dong, L. 2017. Understanding Investors' Reliance on Disclosures of Nonfinancial Information and Mitigating Mechanisms for Underreliance. *Accounting and Business Research* 47 (4), 431-454.
- Dong, L. 2017. Effects of Horizon Preferences on Project Funding Decisions. *Journal of Organizational Psychology*. With Wang, L. and Djatej, A.
- Dong, L. 2017. A Dynamic View of Management's Choices to Meet Earnings Expectations. *Journal of Theoretical Accounting Research* 13 (1), 104-116. With Wang, L.
- Dong, L. 2016. Are Investors Influenced by Accounting Presentation Format and Announcement Prominence of Special Items? *Advances in Accounting Behavioral Research*, 19, 69-95. (Outstanding Author Contribution Award for Excellence) With Wong-On-Wing, B. and Lui, G.

Refereed Conference Papers

- Dong, L. and Wong-On-Wing, B. 2017. Are investors sensitive to Causal Link and Financial Performance? American Accounting Association (AAA) Western Regional Meeting, San Francisco, CA. Abstract.
- Wang, L., Dong, L., and Djatej, A. 2016. The interactive effects of employees' horizon preferences and their superior's horizon preferences on their project horizon decisions. Asian-Pacific Conference on International Accounting Issues, Maui, Hawaii. Abstract.
- Dong, L. and Wong-On-Wing, B. 2016. How Do Causal Link and Financial Performance Jointly Influence Investors' Reliance on Disclosures of Nonfinancial Information? American Accounting Association (AAA) National Meeting, New York, NY. Abstract.
- Dong, L. & Wang, L. 2015. 2015 Northwestern Accounting Research Group (NWARD) Conference. Leavenworth, WA. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2015. Are Investors Influenced by Accounting Presentation Format and Announcement Prominence of Special Items? American Accounting Association (AAA) Western Region Meeting, Coronado, California. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? Accounting Behavior and Organization (ABO) Research Conference, San Diego, California. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? American Accounting Association (AAA) National Meeting, Anaheim, CA. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? American Accounting Association (AAA) Western Region Meeting, San Francisco, CA. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Influence of Forecast Bias. American Accounting Association (AAA) National Meeting, Washington, DC. Abstract.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Influence of Forecast Bias. American Accounting Association (AAA) Western Region Meeting, Vancouver, Washington. Abstract.

Presentations of Refereed Articles

- Dong, L. and Wong-On-Wing, B. 2017. Are investors sensitive to Causal Link and Financial Performance? American Accounting Association (AAA) Western Regional Meeting, San Francisco, CA.
- Dong, L. and Wong-On-Wing, B. 2016. How Do Causal Link and Financial Performance Jointly Influence Investors' Reliance on Disclosures of Nonfinancial Information? American Accounting Association (AAA) National Meeting, New York, NY.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2015. Are Investors Influenced by Accounting Presentation Format and Announcement Prominence of Special Items? American Accounting Association (AAA) Western Region Meeting, Coronado, California.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? Accounting Behavior and Organization (ABO) ABO Doctoral Consortium and Research Conference, San Diego, California.

- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? American Accounting Association (AAA) National Meeting, Anaheim, California.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2013. Does a disaggregated earnings forecast enable detection of management's myopic behaviors? American Accounting Association (AAA) Western Region Meeting, San Francisco, California.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Influence of Forecast Bias. American Accounting Association (AAA) National Meeting, Washington, DC.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Influence of Forecast Bias. American Accounting Association (AAA) Western Region Meeting, Vancouver, Washington.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Moderating Effect of Forecast Bias. Academic Showcase, Pullman, Washington. Washington State University.
- Dong, L., Wong-On-Wing, B., & Lui, G. 2012. Investors' Reactions to Forecast Disaggregation: The Moderating Effect of Forecast Bias. William R. Wiley Research Exposition, Pullman, Washington. Washington State University.

Reviewing and Editorial Activity

- 2017 – 2018, Sustainability Accounting, Management and Policy Journal. Journal paper reviewer.
- 2017 – 2018, American Accounting Association (AAA) National Meeting, San Diego, CA. Conference paper reviewer (2 papers).
- 2016 – 2017, American Accounting Association (AAA) Western Region Meeting, San Francisco, CA. Conference paper reviewer (3 papers and 1 abstract).
- 2015 – 2016, American Accounting Association (AAA) Western Region Meeting, Seattle, Washington. Conference paper reviewer (2 papers).
- 2014 – 2015, American Accounting Association (AAA) National Meeting, Chicago, IL. Conference paper reviewer.
- 2014 – 2015, American Accounting Association (AAA) Western Region Meeting, Coronado, California. Conference paper reviewer (2 papers).
- 2014 – 2015, Accounting Behavior and Organization (ABO) Research Conference, Philadelphia, Pennsylvania. Conference paper reviewer.
- 2013 – 2014, American Accounting Association (AAA) National Meeting. Atlanta, Georgia. Conference paper reviewer.
- 2012 – 2013, American Accounting Association (AAA) National Meeting, Washington, DC. Conference paper reviewer.
- 2012 – 2013, American Accounting Association (AAA) Western Region Meeting, Vancouver, Washington. Conference paper reviewer.
- 2010 – 2011, Advances in Accounting Behavioral Research. Journal paper reviewer.

Professional Development

- 2018 – 2019, American Accounting Association (AAA) National Meeting, Washington D. C. Participant.

- 2017 – 2018, Brown Bag Seminar. Structural Equation Modeling I & II (led by Dr. William Martin), College of Business & Public Administration, EWU. Participant.
- 2017 – 2018, KPMG Hot Topics in Accounting and Legislative Tax Update Seminar, Spokane, WA. Participant.
- 2016 – 2017, Brown Bag Seminar. Can deep learning approach be virtually cultivated via social learning network? (by Dr. Kelly Xu, Visiting Scholar, Associate Professor of MIS at Kunming University of Science and Technology, China). Participant.
- 2016 – 2017, E. Clair Daniels Symposium (speaker: Laura Stack, MBA, CSP), Spokane, Washington. Participant.
- 2016 – 2017, KPMG Hot Topics in Accounting and Legislative Tax Update Seminar – Spokane, Spokane, WA. Participant.
- 2016 – 2017, Brown Bag Seminar. Port Management and the Field of Transportation (led by Dr. George Kenyon), College of Business & Public Administration, EWU. Participant.
- 2016 – 2017, Beta Alpha Psi Spring Banquet, EWU, Cheney, WA. Participant.
- 2015 – 2016, Brown Bag Seminar, Teaching Effectiveness (led by Dr. Morris Kalliny), College of Business & Public Administration, Eastern Washington University. Participant.
- 2015 – 2016, WSCPA CPE event. Economic update (speaker: Steve Scranton, Chief Investment Officer and Economist, Washington Trust Bank), Spokane, WA. Participant.
- 2014 – 2015, Brown Bag Seminar, Research Interest Conversation (facilitated by Dr. Abraham Soleimani), College of Business & Public Administration, Eastern Washington University. Participant.
- 2014 – 2015, E. Clair Daniels Symposium (speaker: Peter Fonfara, CPA, Director of Finance for the Seattle Seahawks), Spokane, Washington. Participant.
- 2013 – 2014, Accounting Behavior and Organization (ABO) ABO Doctoral Consortium and Research Conference, San Diego, California. Presenter and participant of concurrent sessions.
- 2013 – 2014, American Accounting Association (AAA) National Meeting, Anaheim, California. Participant.
- 2013 – 2014, American Accounting Association (AAA) Western Region Meeting, San Francisco, California. Presenter and participant of concurrent sessions.
- 2012 – 2013, Accounting Behavior and Organization (ABO) ABO Doctoral Consortium and Research Conference, Atlanta, Georgia. Presenter and participant of concurrent sessions.
- 2012 – 2013, American Accounting Association (AAA) National Meeting, Washington, DC. Presenter, reviewer of three articles and participant of concurrent sessions.
- 2012 – 2013, American Accounting Association (AAA) Western Region Meeting, Vancouver, Washington. Presenter, moderator, discussant, and participant of concurrent sessions.
- 2010 – 2011, Accounting Behavior and Organization (ABO) Research Conference, Seattle, Washington. Participant.

Service to the College of Business & Public Administration

- 2018, Chair, Accounting Faculty Search Committee (Department)
- 2017, 2018 – Chair, Accounting Lecturer Search Committee (Department)
- 2017, Member, Accounting Faculty Search Committee (Department)

- 2017 – present, Member, Research Excellence Committee (College)
- 2017 – present, Member, Curriculum restructuring committee (Department)
- 2016, 2017, 2018 – Committee member, Dean’s leadership Endowed Scholarship Committee (College)
- 2016 – present, Member, University Advisory Committee for Chinese Students and Scholars (University)
- 2016 – present, Member, Faculty Evaluation Task Force (College)
- 2014 – present, Committee member, Undergraduate Business Curriculum Committee (College)

Academic Honors and Other Professional Recognitions

- 2017 – 2018: Grant and Scholarship Excellence Award. Eastern Washington University
- 2016 – 2017: Outstanding Author Contribution in the 2017 Emerald Literati Network Awards for Excellence for the publication of “Are Investors Influenced by Accounting Presentation Format and Announcement Prominence of Special Items?” in *Advances in Accounting Behavioral Research* 19.
- 2012 – 2013: Doctoral Consortium Fellow at 2012 ABO Research Conference, Atlanta, Georgia.
- 2011 – 2012: Doctoral Consortium Fellow at AAA/Deloitte/J. Michael Cook Doctoral Consortium, Lake Tahoe, California.
- 2012 – 2013: Travel and Registration Grant from Graduate & Professional Student Association (GPSA), Washington State University.
- 2010 – 2011: Rod and Janet Church Scholarship, College of Business, Washington State University.
- 2010 – 2011: Certificate of WSU graduate teaching workshop, Washington State University.

Professional Membership

- American Accounting Association, 2010 – present
- Washington Society of Certified Public Accountants 2016 – present
- Accounting and Finance Association of Australia and New Zealand (AFAANZ), 2018 to 2019