THE INVESTITURE OF
MARY CULLINAN, PhD
AS THE 26TH PRESIDENT OF EASTERN WASHINGTON UNIVERSITY
FRIDAY, MAY 1, 2015
Mary Cullinan, PhD, began serving as the 26th president of Eastern Washington University on August 1, 2014. She came to Eastern from Southern Oregon University (SOU) in Ashland, Oregon, where she had served as president since 2006.

As president of SOU, Cullinan implemented a strategic vision and plan for the university that focused on access and success for all students. The plan included establishing an Honors College, significantly increasing scholarship support, forging strong partnerships with K-12 and community colleges, and creating a powerful jobs-on-campus initiative for students. Under her leadership, SOU opened new residence halls and received substantial state support for renovating the university’s science building, theater, and athletic facilities.

Prior to being named president of SOU, Cullinan served as provost and vice president for academic affairs at Stephen F. Austin State University in Texas. She also spent 22 years in the California State University system as a faculty member, department chair, director of the Faculty Center for Excellence in Teaching, and dean of the College of Arts, Letters and Sciences.
Cullinan’s goals throughout her work in higher education align with Eastern’s deep commitment to providing high quality, challenging academic programs and ensuring pathways to success for all students.

Cullinan earned her MA and PhD in English literature from the University of Wisconsin, Madison. She graduated *magna cum laude* with a BA in Honors English from the University of Pennsylvania.

Born in Texas, Cullinan grew up in Washington, D.C. She and her husband reside at the University House on the EWU Cheney campus.
EWU achieves its mission by:

- fostering excellence in learning through quality academic programs, undergraduate and graduate student research and individual student-faculty interaction. Students extend their learning beyond the classroom through co-curricular programs, life skills development, internship programs, volunteering and service learning;

- creating environments for personal transformation that enrich the lives of individuals, families, communities and society at large;

- expanding opportunity for all students by providing critical access to first-generation students, underserved populations, place-bound students and other students who may not have the opportunity for higher education; and

- growing and strengthening an intellectual community by developing faculty and staff through support of professional development.

EASTERN’S MISSION STATEMENT

EASTERN WASHINGTON UNIVERSITY EXPANDS OPPORTUNITIES FOR PERSONAL TRANSFORMATION THROUGH EXCELLENCE IN LEARNING.
In 1882, the Benjamin P. Cheney Academy opened its doors to more than 200 enrolling students. A generous contribution of $10,000 from Benjamin P. Cheney, a wealthy transportation industrialist, had at last fulfilled the dreams of Cheney citizens who had long desired an institute for higher learning in their community.

The academy became the State Normal School at Cheney in 1889, the same year in which Washington was given its statehood. The school was proudly designated as an institution “for the purpose of instruction of persons, both male and female, in the art of teaching the various branches that pertain to a good common school.”

By the time it became Eastern Washington College of Education in 1937, Eastern was already a fully accredited four-year, degree-granting institution, offering majors in numerous subjects. The campus grew rapidly in size and program offerings in the decades following World War II. In 1961, the name was again changed, this time to Eastern Washington State College. It was increasingly evident that the region needed professionals in many fields; in response, Eastern added a wide range of undergraduate and graduate degree programs. Finally, in 1977, the state Legislature changed the name to Eastern Washington University.

Today, more than 100,000 people around the globe call Eastern their alma mater and are proud to be Eastern Eagles.

The tradition of a ceremonial mace for academic institutions goes back to medieval times. Adapted in form from the ancient battle weapon used by knights, the ceremonial mace symbolized the authority of regal personages, city or shire ruling bodies and chief officers of chartered institutions. Originally representing vested authority during all official meetings, it eventually came to be connected mainly with formal ceremonies. In academic institutions, this is usually in conjunction with an academic procession, where the mace is carried at the head of the line of marchers or just before the platform party.

The form of the ceremonial mace has remained fairly consistent over the centuries. Design often reflects the period of creation, especially in the elaboration of ornamentation. Gold, silver and dark wood are traditional materials.

Eastern's mace, commissioned as a gift during the centennial year to the university by former and present members of the EWU Board of Trustees, was created by artist-craftsman Clifford Gaynard after a regionwide design competition. Its planished silver head in flowing cuplike form carries the university seal. The dark rosewood shaft with upper and medial gold-plated bosses is gently curved into the terminal silver cap at the bottom.

Although the modern design departs from the traditional straight and elaborately ornamented pattern, it retains a full effect of balance, dignity and decorum, while capturing the flowing lines typical of the eastern Washington landscape.

A permanent display case for the Eastern Washington University mace is located in the Office of the President.
PRESIDENTS OF EASTERN WASHINGTON UNIVERSITY

PRINCIPALS OF THE BENJAMIN P. CHENEY ACADEMY
1882 - 1890
Daniel Felch · 1882 - 1883
Frederick Hoyt · 1883 - 1884
James Dow · 1884 - 1886
Mortimer Carraher · 1886 - 1889
Benjamin Cheney · 1889 - 1890

PRINCIPALS OF THE CHENEY STATE NORMAL SCHOOL
1890-1937
W.W. Gillette · 1890 - 1892
William Sutton · 1892 - 1897
J.J. Rippetoe · 1897
W.B. Turner · 1898 - 1900
J.H. Miller · 1900 - 1902
Ceylon Kingston · 1902 (acting)
Lewis Alger · 1902 - 1903
Harry Shafer · 1903 - 1908
Hiram Sampson · 1908 - 1910
Ceylon Kingston · 1910 (acting)
Noah Showalter · 1911 - 1926
Richard Hargreaves · 1926 - 1939

PRINCIPALS OF THE BENJAMIN P. CHENEY ACADEMY OF
EDUCATION · 1937-1961
Ceylon Kingston · 1939 (acting)
Ralph Tieje · 1939 - 1945
Walter Isle · 1945 - 1951
Otis Freeman · 1951 - 1953
Raymond Mosher · 1954 - 1954 (acting)

PRINCIPALS OF THE CHENEY STATE NORMAL SCHOOL
1961-1977
Donald Patterson · 1954 - 1967
Emerson Shuck · 1967 - 1976
Phillip Marshall · 1976

PRINCIPALS OF THE CHENEY STATE NORMAL SCHOOL
1977 TO PRESENT
George Frederickson · 1977 - 1987
Alexander Schilt · 1987 - 1989
Beatrice Dell Felder · 1989 - 1990 (acting)
Marshall Drummond · 1990 - 1998
Niel Zimmerman · 1998 (acting)
Stephen Jordan · 1998 - 2005
Brian Levin-Stankevich · 2005 - 2006 (acting)
Rodolfo Arévalo · 2006 to 2014
Mary Cullinan · 2014 to present
PRESIDENT’S CHAIN OF OFFICE

The President’s Chain of Office was first used at Eastern in 1999, though long recognized as a symbolic object of authority at universities around the world. The chain is a three-inch gold-plated medallion depicting the seal of Eastern Washington University, with “Chain of Office, 1999” engraved on the reverse. The medallion is attached to a 40-inch chain of gold-plated links.

The chain will be handed down from president to president as an enduring symbol of the presidency of Eastern Washington University – the finest way to render lasting honor in a style befitting the importance of this occasion. A display case in the Office of the President holds the president’s chain.

UNIVERSITY SEAL

The present university seal dates back to 1978. It was designed to embody elements of the surrounding countryside, including the rolling hills to the west of campus and the trees commonly found in the Channeled Scablands south of Cheney. The Roman “EWU” and the date of the founding were placed under the hills on the right side of the seal. The full name, Eastern Washington University, is spelled out in the circle outside the graphic of the hills and trees. The first use of the seal was in 1978, a year after the state college was changed to a university.
INVESTITURE CEREMONY

ROTUNDA PRELUDE 10:30 a.m.
EWU Octet · Dr. John Marshall, Director
Felix Mendelssohn: Octet, Op. 20

ACADEMIC PROCESSION 11 a.m.
Bagpipe · Ms. Janel Thew, Piper
Mace Bearer
University Representatives
Delegates and Platform Party

PRESENTATION OF FLAG
EWU ROTC Color Guard

NATIONAL ANTHEM
Mr. David Buri

WELCOME
Ms. Jo Ann Kauffman · Chair, EWU Board of Trustees

OPENING REFLECTION
Poem · Dr. Paul Lindholdt · English Department
Excerpt from Genius Loci

SPEAKERS
Ms. Melinda Breen · President, Faculty Organization
Dr. Michael Conlin · President, United Faculty of Eastern
Ms. Lisa Olsen · President, Professional School Employees
Mr. Craig Walker · President, Washington Federation of
State Employees, Local 931
Mr. Tom Capaul · President, EWU Alumni Association
Mr. Dahir “DJ” Jigre · President, Associated Students of EWU

CELEBRATION IN DANCE
Hui ‘O Hawai‘i Club: ‘Auana Hula
Sapna Basy: Bollywood
Ballet Folklórica de Aztlan: Jalisco

INTRODUCING THE PRESIDENT
Mr. George Pernsteiner, President, State Higher Education
Executive Officers Association

VIDEO
Invested in Student Success

INVESTITURE AND PRESENTATION OF THE PRESIDENTIAL MEDALLION
Ms. Jo Ann Kauffman, Chair, EWU Board of Trustees
Hon. James Murphy, Vice Chair, EWU Board of Trustees
PRESIDENTIAL ADDRESS

*Inspiring Awesome*
Dr. Mary Cullinan, President, Eastern Washington University

THE ALMA MATER

Please stand and join in the singing of Eastern’s Alma Mater, *found on the back of the program.*

EWU Symphonic Choir, Ms. Kristina Ploeger, Director

RECESSIONAL

EWU Brass Ensemble, Mr. Andy Plamondon, Director
*A Western Fanfare* by Eric Ewazen

RECEPTION

Please join Eastern's Board of Trustees, President Cullinan and Mr. Jeffrey Kelter for a reception immediately following the ceremony in the Showalter Rotunda.

Musical selections by the EWU Jazz Trio,
Dr. Jenny Kellogg, Director
ACADEMIC

PROCESSION

REPRESENTATIVES OF EASTERN WASHINGTON UNIVERSITY
ESTABLISHED 1882

MACE BEARER
Ms. Melinda Breen

COLLEGE OF ARTS, LETTERS AND EDUCATION
Dr. Roy Sonnema, Dean
Dr. Susan Ruby, Associate Dean

ENGLISH
Dr. Paul Lindholdt
Dr. LaVona Reeves
Dr. Grant Smith

FILM
Ms. Elisha Miranda

JOURNALISM
Ms. Jamie Neely

MODERN LANGUAGES AND LITERATURES
Dr. Natalia Ruiz Rubio

MUSIC
Dr. Jody Graves
Dr. Sheila Woodward

PHILOSOPHY
Dr. Kevin Decker

PHYSICAL EDUCATION, HEALTH AND RECREATION
Dr. Callie Spencer Schultz

THEATRE AND FILM
Ms. Sara Goff
Dr. Peter Porter

COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION
Dr. Martine Duchatelet, Dean

ACCOUNTING AND INFORMATION SYSTEMS
Dr. Arsen Djatej
Dr. Elizabeth Tipton

ECONOMICS
Dr. David Bunting
Dr. Mark Holmgren

MANAGEMENT
Ms. Roberta Brooke

MANAGEMENT INFORMATION SYSTEMS
Dr. Duanning Zhou

MARKETING
Dr. Vince Pascal

COLLEGE OF HEALTH SCIENCE AND PUBLIC HEALTH
Dr. Mary Ann Keogh Hoss, Dean

COMMUNICATION DISORDERS
Dr. Lesli Cleveland
Ms. Robbie Jackson
Dr. Jane Pimentel

DENTAL HYGIENE
Dr. Arthur DiMarco
Ms. Rebecca Stolberg, Chair

HEALTH SERVICES ADMINISTRATION
Dr. Anna Tresidder

OCCUPATIONAL THERAPY
Dr. Roberta Snover

PHYSICAL THERAPY
Dr. Dan Anton
Dr. Patty Nelson
Dr. Joe Palmer

PUBLIC HEALTH
Dr. Frank Houghton

COLLEGE OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS
Dr. Judd Case, Dean
Dr. Christian Hansen, Associate Dean

ENGINEERING AND DESIGN
Ms. Melinda Breen
Mr. Travis Masingale
GEOLOGY
Dr. Jennifer Thompson

MECHANICAL ENGINEERING
Mr. Jason Durfee
Dr. Donald Richter

COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES AND SOCIAL WORK
Dr. Vickie Rutledge Shields, Dean
Dr. Pui-Yan Lam, Associate Dean

AFRICANA STUDIES
Dr. Scott Finnie
Ms. Angela Schwendiman

ANTHROPOLOGY
Dr. Sarah Keller
Dr. Robert Sauders
Dr. Julia Smith

CHICANO EDUCATION
Dr. Norma Cardenas
Dr. Elisa Facio

COMMUNICATIONS
Dr. Patricia Lucero Chantrill

GEOGRAPHY
Dr. Michel Folsom

HISTORY
Dr. Michael Conlin
Dr. Charles Mutschler
Dr. Liping Zhu

PSYCHOLOGY
Mr. Alan Basham
Dr. Nick Jackson

SOCIAL WORK
Dr. Thomas Crofoot
Dr. Martha Raske
Dr. Amanda Reedy

WOMEN’S AND GENDER STUDIES
Dr. Sally Winkle

UNIVERSITY LIBRARIES
Ms. Suzanne Milton, Dean
Mr. Justin Otto
Mr. James Rosenzweig
Ms. Rose Sliger Krause

ACADEMIC AFFAIRS
Academic Planning, Graduate Programs, Grants and Institutional Research
Dr. Colin Ormsby

MCNAIR SCHOLAR PROGRAM
Dr. Christina Garcia

STUDENT AFFAIRS
Dean of Students
Dr. Amy Johnson

DELEGATES FROM COLLEGES AND UNIVERSITIES

SOUTHEAST MISSOURI STATE, 1873
Mr. Ronald Pensel

GONZAGA UNIVERSITY, 1887
Dr. Thayne McCulloh

WHITWORTH UNIVERSITY, 1890
Dr. Beck Taylor

CENTRAL WASHINGTON UNIVERSITY, 1891
Dr. James Guaudino

LEWIS-CLARK STATE COLLEGE, 1893
Dr. J. Anthony Fernandez

WESTERN WASHINGTON UNIVERSITY, 1893
Dr. Bruce Shepard

EAST TENNESSEE STATE UNIVERSITY, 1911
Ms. Alia Mcintyre

LOWER COLUMBIA COLLEGE, 1934
Mr. Christopher Bailey

COMMUNITY COLLEGES OF SPOKANE, 1963
Dr. Christine Johnson

BELLEVUE COLLEGE, 1966
Mr. Thomas Nielsen

SPOKANE FALLS COMMUNITY COLLEGE, 1967
Dr. Janet Gullickson
MEMBERS OF THE BOARD OF TRUSTEES
Ms. Jo Ann Kauffman · Chair
Hon. James Murphy · Vice Chair
Mr. Michael Finley
Mr. José Francisco Navarro
Mr. Uriel Iniguz
Mr. Paul Tanaka
Hon. Robert H. Whaley
Ms. Vicki Wilson

PRESIDENT’S EXECUTIVE COMMITTEE
Dr. Mary Cullinan, President
Dr. Rex Fuller, Provost and Vice President for Academic Affairs
Mr. David Buri, Director of Government Relations
Mr. William Chaves, Director of Intercollegiate Athletics
Ms. Laurie Connelly, Associate to the President
Ms. Stacey Morgan Foster, Vice President for Student Affairs
Ms. Catherine Moss, Executive Assistant to the President
Dr. Gary Pratt, Vice President for Information Technology
Ms. Annika Scharosch, Washington Attorney General’s Office
Ms. Gayla Thomas, Director of Equal Opportunity and Affirmative Action
Ms. Mary Voves, Vice President for Business and Finance
Mr. Michael Westfall, Vice President for University Advancement
The regalia worn for formal academic ceremonies such as commencements are patterned after the gowns and hoods worn regularly in the Middle Ages by scholars for warmth in unheated buildings and as distinguishing dress denoting their place in society. A great variety of designs and colors developed over the years in the costume worn in different universities, but since 1895 in the United States, a uniform intercollegiate code of style and colors has been adhered to by most institutions.

In accordance with this code, most academic gowns are black, although some universities permit other solid colors. Occasionally, the robe color may indicate a professional distinction, such as deep purple for law or scarlet for ecclesiastical honors. Adaptations of the academic costume for high schools have sometimes used colors other than black for purely decorative purposes. Sometimes a distinguishing device on the robe or cap indicates an individual honor or a special occasion.

The baccalaureate gown is of simple cut with full, somewhat pointed sleeves. The front is closed and often no hood is worn with this gown. The mortar board head covering originated in ancient Greece, symbolizing the commitment of the scholar to a life of building. It has either a plain black tassel or one of a color indicating the subject area of the degree. The custom of shifting the cap’s tassel from right to left at the time of awarding the degree is used in lieu of investing each candidate with the bachelor’s hood.

The master’s gown is similar to the bachelor’s gown, except that the sleeves are fuller, cut square with a half-circle at the bottom and sometimes worn with the arms through a horizontal slit at elbow level.

The doctoral robe is ampler in cut with a full bell-shaped sleeve, velvet panel edging in the front and three velvet stripes on each sleeve. The velvet trim may be black or in the color appropriate to the degree. The mortar board tassel for the doctorate is gold. Some American and many foreign universities use cap forms other than the mortar board, ranging from a soft velvet beret to more elaborate fringed styles, each of which has its own historical tradition.

Hoods worn over the gowns have a velvet edging, usually in a color indicating the specific degree and a lining which is partially turned out to show the colors of the college or university which granted the degree.
SPECIAL THANKS

INVESTITURE COMMITTEE
Ms. Melinda Breen, Faculty Organization, Visual Communication Design Department
Mr. David Buri, Government Relations
Ms. LeeAnn Case, Auxiliary and Business Services
Dr. Lesli Cleveland, Communication Disorders Department
Ms. Laurie Connelly, Office of the President
Ms. Teresa Conway, Marketing & Communications
Dr. Arsen Djatej, Accounting Department
Dr. Scott Finnie, Africana Studies Program
Dr. Christina Garcia, Ronald E. McNair Scholars Program
Dr. Amy Johnson, Student Life
Ms. Catherine Moss, Office of the President
Ms. Lisa Poplawski, Alumni Advancement
Dr. Natalia Ruiz-Rubio, Modern Languages and Literature
Dr. Julia Smith, Anthropology Department
Dr. Roy Sonnema, College of Arts, Letters and Education
Ms. Laura Thayer, Advancement
Ms. Gayla Thomas, Office of the President

CO-CHAIRS
Ms. Stacey Morgan Foster · Vice President for Student Affairs
Mr. Michael Westfall · Vice President for Advancement

STUDENT PROGRAM DESIGNER
Ms. Kristin Dulik

EWU PARTNERS AND FRIENDS
Mr. Steve Bateman, Marketing & Communications
Dr. Norbert Lain, Salem College
Dr. Paul Lindholdt, English Department
Ms. Stacey Reece, Student Activities/Involvement/Leadership
Mr. Victor Rodriguez, New Student Transitions and Parent Programs
Mr. Michael Wilson, Showalter Hall Arrangements
Dr. Sheila Woodward, Music Department

ADVANCEMENT SERVICES
DINING SERVICES
EVENT PLANNING
FACILITIES SERVICES
INLAND NORTHWEST EMPIRE
ACCESS SERVICES
MARKETING & COMMUNICATIONS
OFFICE OF THE PRESIDENT
STUDENT AFFAIRS
TRANSPORTATION SERVICES

SHOWALTER STUDENT TECHNICAL STAFF
Ms. Jayme Bakker
Mr. Ben Bliesner
Ms. Summer Fortner
Mr. Matt Mahar
Ms. Kayelah Nazario
Ms. Audrey Seda
Ms. Dezarae West

USHERS/ORIENTATION ADVISORS
Mr. Ricardo Arce
Ms. Olivia Bentley
Ms. Erika Enciso-Castillo
Ms. Anissa Gonzalez
Ms. Sarah Meyers
Ms. Michaela Morse
Ms. Maura Ruiz
Ms. Ericka Tate
Ms. Chantrell Taylor

PIPER
Janel Thew

ROTC COLOR GUARD
MSG Jake Baty, Senior Military Instructor
Cadet Erin Hagerty
Cadet Michael Hantho
Cadet Amber Kennedy
Cadet Phillip Lee
Cadet Miranda Munsell
DANCERS
HUI ‘O HAWAI‘I CLUB
Mr. Matt Louie, Advisor
Ms. Tamara Alcau
Ms. Dana Ann Billena
Ms. Leann Ikeda
Ms. Brittney Imade
Ms. Alexandra Nyman

BOLLYWOOD
Ms. Sapna Basy

BALLET FOLKLÓRICA DE AZTLAN
Dr. Christina Garcia, Advisor
Ms. Crystalena Balderas
Ms. Glorimar Delgado
Ms. Gizelle Gudino
Ms. Sarahi Gutierrez
Ms. Amy Nuñez
Ms. Maria Arceli Zuniga

MUSIC DEPARTMENT, COLLEGE OF ARTS, LETTERS AND EDUCATION
EWU OCTET
Dr. John Marshall, Director
Dr. Julia Salerno, violin I
Ms. Lyudmila Gordey, violin II
Ms. Yekaterina Slyusarev, violin III
Mr. Ethan Seid, violin IV
Mr. James Marshall, viola I
Ms. Emma Mortensen, viola II
Ms. Mikaela Elms, cello I
Mr. Nathan Westlund, cello II

SYMPHONIC CHOIR
Ms. Kristina Ploeger, Director
Ms. Alexandra Amarok
Mr. Jacob Beal
Mr. Mark Branscom
Ms. Karoline Braten
Mr. Zachariah Cartwright
Ms. Morgan Cockrill
Ms. Keio Cunningham
Mr. Tyler Dines
Ms. Victoria Dreher
Ms. Mackenzie Gilmore
Mr. Ryan Gunn
Ms. Maddie Gwinn
Ms. Carolyn Hall
Ms. Renée Honn
Mr. Nathan Hoyt
Ms. Sara Magleby
Ms. Michelle McNaughton
Mr. Matt Michelotti
Mr. Mathew Miles-Scott
Ms. Katie Munro

Ms. Monica Netzel
Ms. Mary Ormsby
Mr. Al Rannow
Ms. Brooke Rapp
Mr. Jacob Segalla
Mr. Adam Seiler
Ms. Elizabeth Shimameto
Mr. Michael Sinitsa
Ms. Kate Sloan
M. Evo Sokoloff-Toney
Ms. Jessica Stradling
Mr. Tristan Thompson
Ms. Emily Williams
Mr. Jared Young

BRASS ENSEMBLE
Mr. Andy Plamondon, Director
Mr. Taylor Smith, trumpet
Ms. Megan Wedel, trumpet
Mr. Andy Plamondon, flugelhorn
Mr. Joe Boucher, trombone
Mr. Nathan Westlund, bass trombone

EWU JAZZ TRIO
Ms. Jenny Kellogg, Director
Ms. Lauren McKinley, Piano
Mr. Jake Madison, Bass
Mr. Quindrey Davis, Drums
ALMA MATER

All hail to Eastern Washington,
Thy colors red and white!
You stand as a symbol,
Of our strength and might!
All hail to Eastern Washington,
A leader brave and true!
We sing the praise of college days,
All hail to you!
- George W. Lotzenhiser

Gifts made in celebration of Dr. Cullinan’s investiture will be directed to the university’s general scholarship fund.
Call the Gift Processing Office at 509.359.6349 or visit www.ewu.edu/inspireawesome to make your contribution.

EXIGAMUS MONUMENTUM AERE PERENNIUS
Let us construct a monument more enduring than bronze. (Horace)

NON NOBIS SOLUM NATI SUMUS
Not for ourselves alone are we born. (Cicero)

ITE! PUGNATE! VINCITE!
Go! Fight! Win! (Swoop)